



**THE DEMOCRATIC BLACK  
CAUCUS OF FLORIDA**

**REMEMBER THE PAST  
FIGHT FOR OUR FUTURE**

**Souvenir Booklet Ad Pricing  
40th Annual Conference**

**May 19 - 21, 2023 Rosen Centre Hotel**

**STATE OFFICERS**

**President**

*Trevor Mallory*

**1<sup>st</sup> Vice-President**

*Jordan Pride*

**2<sup>nd</sup> Vice-President**

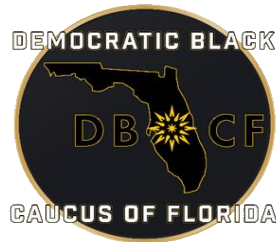
*Easton Harrison*

**Recording Secretary**

*Annie Gumren-Sweeting*

**Treasurer**

*Jill Lewis-Daggs*



February 6, 2023

Democratic Black Caucus of Florida  
P. O. Box 2754  
Fort Walton Beach, Florida 32549

Place Address Here  
Street  
State Zip

Dear [redacted]:

To commemorate our 39th Annual Democratic Black Caucus of Florida State Conference, we are preparing a souvenir booklet. This will be distributed to all attendees.

The conference will be held May 19<sup>th</sup> – 21<sup>st</sup>, 2023, at the magnificent Rosen Centre in Orlando, Florida. Our conference theme is “Remember The Past....Fight For The Future!”

More than 200 guests will be in attendance and this forum will provide an excellent opportunity for you to advertise your business and/or services to a targeted audience, who traditionally support and patronize businesses that show support for the Democratic Black Caucus of Florida.

As a Conference Ad Patron, you will help to support the State and Local Black Caucuses of Florida as we increase voter participation, push a relevant legislative agenda and mobilize community action around our issues.

Our attendees will include a wide demographic base including our members, college students, civic and community leaders, local elected officials, national government leaders, and corporate professionals. The opportunity to introduce your business and/or service to a vast audience is certainly appealing and we ask you to consider advertising with us.

Please review the attached Souvenir Brochure Form for the various advertisement options and submit your ad conveniently via email to: [dscott1906@outlook.com](mailto:dscott1906@outlook.com) and [treasurerdbcf@gmail.com](mailto:treasurerdbcf@gmail.com).

Remit payment to:

DBCF  
Attn: Souvenir Brochure  
P.O. Box 2754  
Fort Walton Beach, FL 32549

We encourage you to secure your advertisement space early to take advantage of this opportunity.

**CONFERENCE COMMITTEE**

- Elaine Reid
- Christina Forrest
- Derrick Scott
- Jill Lewis-Daggs

**Democratic Black Caucus of Florida**

Attn: Conference Committee  
P.O. Box 2754  
Fort Walton Beach, FL 32548  
  
(850) 259-4735  
[www.dbcflorida.org](http://www.dbcflorida.org)

**RE: Specifics for the Souvenir Brochure: Please see Ad Layout Specs Below**

**April 20, 2023**

All ads (pdf format only) to be included in the souvenir booklet, must be received by this date.

**\*REMINDER- all artwork must be print ready when submitted. Please see ad specs below.**

<b>Full Page DBCF Member Ad (8 ½ X 11)</b>	<b>\$300</b>
<b>Full Page Non-Member Ad (8 ½ X 11)</b>	<b>\$325</b>
<b>Half Page DBCF Member Ad (8 ½ X 5 ½)</b>	<b>\$200</b>
<b>Half Page DBCF Non-Member Ad (8 ½ X 5 ½)</b>	<b>\$250</b>
<b>Outside Back Cover (non-sponsorship)</b>	<b>\$700</b>
<b>Inside Back Cover (non-sponsorship)</b>	<b>\$500</b>
<b>Inside Front Cover (non-sponsorship)</b>	<b>\$500</b>

If you have questions, please feel free to contact Derrick Scott at (917) 334-1590 or email [dscott1906@outlook.com](mailto:dscott1906@outlook.com). Remember to submit your ad conveniently via email to: [dscott1906@outlook.com](mailto:dscott1906@outlook.com) and [treasurerdbcf@gmail.com](mailto:treasurerdbcf@gmail.com).

Again, thank you. We look forward to an exciting conference!

Sincerely,

***Trevor Mallory***

Trevor Mallory,  
President  
Democratic Black Caucus of Florida